

Copywriting Interview Questions for Hiring the Best Candidates

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Copywriting Experience

What industries have you worked for?

What kind of content have you written?

What has been your favorite project?

Which copywriting project was most challenging? Why?

Name a work accomplishment you're proud of and tell us why?

Do you consider your content great?

What's the role of copywriting in digital marketing?

What's the difference between branding and marketing?

Who is /are your favorite copywriters and why?

Copywriting Process

What steps do you follow to create compelling copy?

What metrics do you care about?

Copywriting Project Management

How do you handle tight deadlines?

How do you cope when you miss a deadline?

Copywriter's Soft Skills

Tell me about you in two sentences

Sell me your services in a few sentences

What type of communication do you feel most comfortable with?

How do you resolve conflict in the workplace?

How do you deal with criticism?

What are your actions if your client rejects your copy?

Name three considerations you take into account when accepting a new client.

Need help with your copywriting? Contact us

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